

Media Production Career Opportunities

Here are some jobs in media production:

1. Content producer

National average salary: [\\$3,190 per month](#) **Primary duties:** A content producer creates various kinds of content, like articles, taglines and blog posts, including video besides image content for websites and social media handles. They produce content based on their findings from research on a specific topic for a unique audience. Excellent written and verbal communication skills are crucial to this role.

2. Creative director

National average salary: [\\$10,610 per month](#) **Primary duties:** Creative directors coordinate all the aspects of the creative process for every type of media content. They work together with writers, producers, actors, and other media professionals to harmonize all the activities in the pre-production, production and post-production stages. Teamwork, attention to detail and outstanding communication skills may be vital to success in this field.

3. Photographer

National average salary: [\\$2,356 per month](#) **Primary duties:** Photographers are skilled in capturing moments with a camera. If you want to launch a career in this field, there are different areas of specialization. You can focus on wedding photography, photojournalism, fashion photography, editorial photography, or lifestyle photography, amongst others.

4. Copywriter

National average salary: [\\$3,815 per month](#) **Primary duties:** Copywriters craft compelling copies that inspire the readers to perform a certain action. Some of these copies are blog posts, articles, emails, social media posts and taglines. As a copywriter, you can get a job in the media department of any industry. They often have flexible job opportunities, such as remote or freelance writing.

5. Social media manager

National average salary: [\\$4,337 per month](#) **Primary duties:** A social media manager keeps the social media handles of a client active. They upload visually appealing posts regularly, respond to the viewers promptly, and escalate any high-level inquiry to the account owner. Also, they handle the adverts of products on the pages.

6. Music executive

National average salary: [\\$2,749 per month](#) **Primary duties:** As a music executive, your duties involve making high-level decisions concerning the career of the musicians you manage in the music label. It may also involve scouting for new professional singers. Having a degree in music, business, or any other related course may give you a better chance of getting this job.

7. Videographer

National average salary: [\\$2,710 per month](#) **Primary duties:** A videographer is a professional who specializes in capturing live moments in a video format. Some of these events are weddings, documentaries, birthday parties, behind-the-scenes videos, and short adverts. Having a coach in this field, attending training institutes, and attending video exhibitions may help you move forward in this field

8. Copy editor

National average salary: [\\$5,250 per month](#) **Primary duties:** Copy editors specialize in the revision of various kinds of copies, such as articles, blog posts, press releases, or emails, to ensure it's error-free. They often check if the grammar, references, and voice of the written material align with the specified requirements of the employer. To become one you can get a degree, practice reading, writing, and editing in addition to applying for copy editing jobs.

9. Journalist

National average salary: [\\$4,694 per month](#) **Primary duties:** Journalists report the news of current events to a set of viewers. They can do this as a live video broadcast, radio show, or in writing via newspapers or websites. This job requires excellent communication skills and in-depth knowledge of your target audience's language.

10. Cinematographer

National average salary: [\\$2,294 per month](#) **Primary duties:** As a cinematographer, your duties involve handling the camera movements to create visual effects that can move the story of the video forward. Cinematographers usually specialize in producing cinematic movies, music videos, documentaries, and video commercials. People also refer to them as the director of photography. Usually, having a degree or relevant work experience in cinematography, film making or any other closely related course is a prerequisite for getting this job.

11. Digital marketer

National average salary: [\\$3,579 per month](#) **Primary duties:** A digital marketer specializes in assisting brands to sell their goods or services over the internet. For instance, they can make use of social media business tools to promote the image and video posts of the company. They can also hire social media influencers to record and post a video speaking about their employer's product.

12. Video Editor

National average salary: [\\$2,867 per month](#) **Primary duties:** Video editors specialize in editing video footage. In the production stage, they choose the video clips that apply to the story and make adjustments to them to enhance the visual aesthetics. This may involve adding visual and audio effects to the video.

13. Graphic designer

National average salary: [\\$2,851 per month](#) **Primary duties:** A graphic designer specializes in editing media elements such as text, images, and video content. You can find the works of a graphic artist on billboards, video commercials, flyers and other forms of media outlets. Taking graphic design courses may help you fine-tune your design skills.

14. Animator

National average salary: [\\$4,836 per month](#) **Primary duties:** An animator is skilled in creating different animations used in cartoons, games, and other types of animated content. This role usually involves designing images and capturing them as a sequence of still frames. As an animator, you may work remotely or in person at places like advertising agencies, universities, and media production companies.

15. Sound engineer

National average salary: [\\$4,390 per month](#) **Primary duties:** People often refer to sound engineers as audio engineers. Sound engineers produce music and the audio of live events, besides editing the sound elements of media material. To start a career in this field, you can take courses in sound mixing and music production.